

Venue:
Community and School

Goal:
Collaborate with
Community Based
Programs and
Prevent Initiation
of Tobacco Use

Activity:
S6.01 School/Community
Communication System,
S6.03 Shared Program
Resources, and C2.08 Support
Comprehensive School
Policies and Programs

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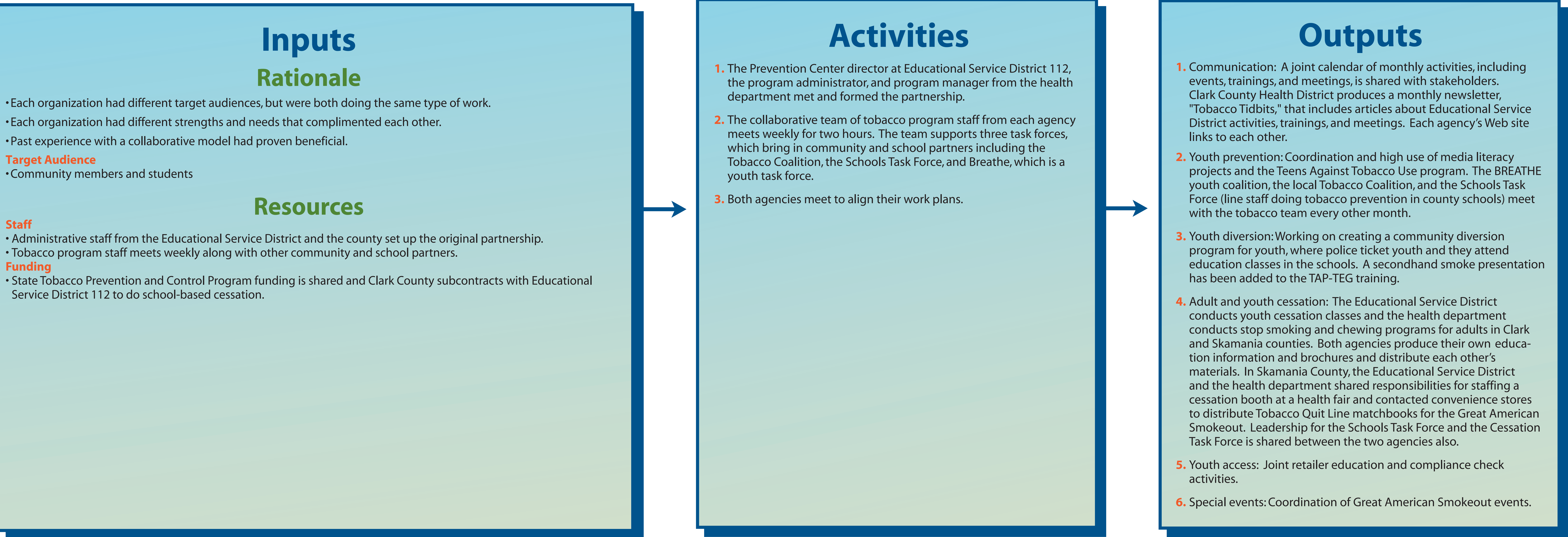


	Clark	Skamania
• Population (Census 2000):	345,238	9,872
• Adult Cigarette Smoking Prevalence (BRFSS/ATS 2003):	22 percent	23 percent
• Number of Students (OSPI 2003):	69,396	1,306
• Eighth Grade Cigarette Smoking Prevalence (HYS 2002):	10 percent	N/A

ESD 112 and Clark/Skamania County Partnership

Project Description

Clark County Health Department and Educational Service District 112 created a **partnership at the inception of the Tobacco Prevention and Control Program that shares money and staff. The partnership focuses on common goals, attempts to erase agency turf issues, and respects each member’s limitations.**



Lessons Learned

- In-depth partnering creates knowledge of each other’s systems. Knowledge can help break down barriers and reduce "stepping on toes" or hitting dead ends.
- A willingness to admit weaknesses and invite others to help and realizing that you are not the experts on everything are essential attitudes to have in developing quality partnerships.
- Sustainability is reliant on hiring line staff who will value the collaborative process. It is important to take this into consideration during the screening or hiring process.